



[simply results]








## High-Paying Affiliate Programs

### Background


This document provides a summary of some of the affiliate programs that [Azam Marketing](#) manages.

Each advertiser offers excellent opportunities for publishers to maximise their income. As an agency which started off as a publisher, Azam Marketing understands the needs of affiliates and places more of an emphasis than any other on ensuring they are generously rewarded for the leads and sales they generate as well as provided with the service they deserve. We provide hands on assistance to publishers 365 days of the year, during the daytime, evening and weekends.

### Summary of Advertisers

-  [Xpango](#)
-  [Purple Parking](#)
-  [Ink Factory](#)
-  [DIY Beer](#)
-  [Ironmongery Direct](#)
-  [FroggyBank](#)
-  [eDealsUK](#)



 [Xpango.com](http://Xpango.com) is a unique reward site that uses a unique Credit system to reward its customers with Brand New, Free Mobile Phones, Gaming Consoles & MP3 Players.

Credits can easily be collected by either (or a combination of) participating in Xpango Offers, Referring Friends, or by purchasing a Mobile Accessory / Clix Package.

Xpango customers can get the Xbox 360, Sony PSP, Nintendo DS Lite and hot new consoles such as the Sony Playstation 3 and Nintendo Wii for free.

Generous commission and extra long 120 day unlimited action cookie.


**CPA:** £7.00 (approx \$10.40). This is paid on the basis of a sign-up plus an action.

**Cookie:** 120 days

**Network:** [Commission Junction](#)

**Information Page:** [Xpango at Azam.net](#)



 [Purple Parking](#) is the UK's leading airport car parking operator and has been established for over 17 years.

They own the largest car park in the UK, with over 10,000 spaces at Heathrow, and offer car parking at over 50 airport car parks across the UK.

Affiliate program pays considerably higher commissions than the typical 1% from airlines.


**CPS:** 10-15% Heathrow Airport car parking / 7.5% all other airport car parks.

**Cookie:** 60 days on Tradedoubler and 30 days on Affiliate Future (the latter has fixed 30 days for all advertisers)

**Network:** [Tradedoubler](#), [Affiliate Future](#)

**Information Page:** [Purple Parking at Azam.net](#)



 [Inkfactory.com](http://Inkfactory.com) sells everything you need for all your important print projects including ink cartridges, CD labelling kits, paper and laser toner plus free delivery.

Ink Factory has run the leading affiliate program in its sector for over eight years and pays one of the highest commission rates of any UK inkjet retailer.

Choice of three top networks.


**CPS:** 15-17.5% per sale.

**Cookie:** 30 days

**Network:** [Affiliate Future](#), [Affiliate Window](#), [Tradedoubler](#).

**Information Page:** [InkFactory at Azam.net](#)



 [DIY Beer](#) is sells beer kits and refills with recipes for seventeen different tastes including Irish, German, Czech, Belgian, American, English and Scottish beer.

Targeted at people that have never made their own beer before, DIY Beer sell kits that make brewing beer at home quick and easy.

The low price starter kits retail from £23.50 and include everything required to make beer at home. There is no mess and no smell. The perfect products for the recession.


**CPS:** 7% per sale.

**Cookie:** 30 days

**Network:** [Affiliate Future](#)

**Information Page:** [DIY Beer Affiliate Program Details](#)




 [Ironmongery Direct](#) have been around for 35 years and sell over 11,500 DIY and ironmongery products. Products arrive the next day and delivery is free for orders over £45 + VAT.

With a brand new, high-converting website launched in the summer, the Ironmongery Direct affiliate program pays double the commission of many DIY retailers.

**CPS:** 6.5% per sale

**Network:** [Webgains](#)



 [FroggyBank.co.uk](#) is an innovative 100% reward site which not only allows members to earn 100% cashback on all transactions but also shop for charity or offset carbon with their cash rewards – at no extra cost.

Fundraisers, charities and environmental enthusiasts are able to raise funds for their cause just by referring others using their own fundraising pages. Froggybank aims to raise one million tons of carbon by London 2012 and money for various other causes.


The site is being promoted heavily online and offline and is becoming one of the biggest loyalty websites in the UK. High conversion rate and generous 120 day unlimited action referral cookie.

**CPA:** 60p (approx \$0.90) per approved sign up.

**Cookie:** 120 days

**Network:** [Commission Junction](#). Also independent referral program paying £2.50 per active member earning £5: [information here](#).



 V A C Media's [eDeals UK](#) is a leading incentive site which helps members earn cash back every time they do their usual shopping online.

If you can drive a significant volume of active members, we can set-up a white-label version of eDealsUK for you, customised in the look and feel that you would like.

V A C Media maintain and update the website with the latest offers, and handle customer service, untracked sales etc. All you have to do is market the cashback site.

You must be VAT registered if in the UK and provide a detailed marketing plan.

**CPS:** 50%+ of the revenue from the cashback site for life.

**Network:** Independent. Find out more at [CashbackPartners.com](http://CashbackPartners.com).

## Moving Forward

If you are interested in working with these advertisers, you may pick up links at the relevant networks above. We have provided a wide selection of creative for each campaign and also have the facility to create bespoke banners if required.

Should you have any queries not addressed above or on the information pages, you may contact Sinead Hernen on her mobile 07921 041 733 or email [sinead \[at\] azam.net](mailto:sinead@azam.net). Alternatively, you may get in touch with Nadeem Azam on direct line 020 7436 4496, mobile 07944 963 963 or email [nadeem \[at\] azam.net](mailto:nadeem@azam.net) .



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