




## Azam Marketing Premium Advertiser Portfolio 2012


This document provides a summary of the affiliate programs that [Azam Marketing](#) is currently managing.

Each advertiser offers excellent opportunities for publishers to maximise their income. As an agency which started off as a publisher, Azam Marketing understands the needs of affiliates and places more of an emphasis than any other on ensuring they are generously rewarded for the leads and sales they generate. Alongside generous commissions and cookie periods, affiliates of our programs also enjoy an unrivalled 20 hours a day, 365 days a year live support.

Keep up to date with our advertisers' news:

-  Blog: <http://www.azam.info/category/affiliate-marketing>
-  Twitter: <http://twitter.com/azammarketing>
-  Facebook: <http://www.azam.net/facebook>



 [Carlton Leisure](#) has been one of the leading travel agents in the UK for over 15 years, offering cheap flights and hotel stays around the world.

Carlton Leisure focus on offering the best deals at very low prices, which leads to high conversion rates. Their commissions on flights are very generous compared to competitor programs as most other travel agents will only pay commission on specific airlines.

Carlton Leisure offers a live feed and dynamic search banners which means customers can search for flight deals live on your site and be directed to the relevant search results on Carlton Leisure.


**Commissions:** up to £10.00 per flight booking, 4% for Hotel only bookings, 2% for Flight plus hotel bookings. **Voucher code:** "FLT5" £5 discount only on those airlines within OTHER\_FLIGHTS commission group.

**Cookie:** 30 days

**Network:** [Affiliate Window](#)



**flyonthewall.uk.com** 

 [Fly On The Wall](#) is the UK's number one online security store, sourcing the most innovative products from across the globe to offer the very latest spy cameras, CCTV, digital video recorders, home security and surveillance camera solutions.

Designed for both home and business use, all of their great value products are easy to operate, with practical advice available online to help customers find the ideal product for them. All items come with a free 12 month manufacturer's warranty.

Benefits for affiliates include a full product feed, regular voucher codes and special offers, plus a great rate of commission!


**Commissions:** 10% per sale. *Incentives available for affiliates who can provide more exposure - contact karen [at] azam.net to discuss.*

**Cookie:** 30 days

**Network:** [Affiliate Window](#)

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 [Purple Parking](#) is the UK's leading airport car parking operator and has been established for over 25 years.

They own the largest airport car park in the UK, with over 10,000 spaces at Heathrow, and offer reduced price parking at over 50 airport car parks across the UK.

Affiliate program pays massively higher commissions than the typical 1% from airlines.


**Commissions:** 10-15% Heathrow airport, which is the most popular / 7.5% others

**Vouchercodes:** Purple Parking offer 5% voucher code and 5% commission for any sales generated with an approved affiliate voucher code

**Cookie:** 60 days on Tradedoubler and 30 days on Affiliate Future

**Networks:** [Purple Affiliates](#), [Tradedoubler](#), [Affiliate Future](#)



 [ActivInstinct](#) is the definitive online sports store for tennis, squash, badminton, running, hockey, football, cricket, rugby, table tennis and all top brands.

The key strength and focus is footwear, triathlon and general fitness.

ActivInstinct have the widest offer of sports categories anywhere on the web together with the biggest and deepest ranges within each category. They sell in over 25 different sports and activity categories with each one having a huge range of equipment and apparel, for example, they offer over 300 tennis rackets, 600 running shoes and 250 hockey sticks!


Super long 999 day cookie period enables affiliates to earn commission on repeat orders.

**Commissions:** 7% of sale

**Cookie:** extra long 999 days

**Network:** [Affiliate Window](#)



 [Millet Sports](#) is the perfect place to find all your sporting goods. From sportswear to equipment, their range has everything you need at unbeatable prices.

They focus on traditional sports such as racket sports, cricket, hockey and rugby. Millet Sports prices tend to be on average 10% – 20% cheaper than those on the high street and with an average basket value of c. £80, this certainly makes for a very attractive affiliate program. In addition to this, they have so many categories means they can cross sell better and because of their size they are more likely to have exclusive deals on a range of stock.


Super long 999 day cookie period enables affiliates to earn commission on repeat orders.

**Commissions:** 7% of sale

**Cookie:** extra long 999 days

**Network:** [Paid on Results](#), [Affiliate Future](#)



 [America Car Rental](#) is a leading car rentals aggregator for customers travelling from other countries to the USA. The website offers customers the best prices from suppliers such as Alamo, Dollar and Budget.

Affiliates have access to a range of advanced tools, including XML feeds, banners, keyword lists, HTML email creative and more. With an average booking value of £300.00, you'll soon reap the rewards! Contact karen [at] azam.net to discuss ideas for your website.


**Commissions:** Tiered commissions of up to 15.00% CPA.

**Cookie:** 90 days

**Network:** [Tradedoubler](#), [ShareASale](#)



**FreeCashback.co.uk**

 [FreeCashback.co.uk](#) has been one of the UK's leading incentive portals since 2003, offering cashback and voucher codes at nearly 2,000 merchants.

Earn a generous £5.00 for every active member you refer to this fantastic deals portal. For each person who qualifies for their first payout by reaching £25.00, your account will automatically be credited with £5.00 cash.

Because membership is free and all registrants receive £5.00 free credit, it's easy to get people to join!

Contact Azam Marketing if you require creative to market [FreeCashback.co.uk](#)

**Commissions:** £5.00 CPA

**Network:** Register at [FreeCashback.co.uk](#) and you can then pick up your [referral link](#) as well as £5.00 free credit to get you started.



## Meet Our Senior Affiliate Management Team

Every member of our award-winning team has at least eight years experience in affiliate management, so you can be assured of the highest level of support.

### Nadeem Azam – CEO



Nadeem has been at the cutting-edge of affiliate marketing since 1997. He is a well respected and recognised expert in the digital arena having started out as an individual publisher, growing Azam Marketing to include not only affiliate consultancy but also search and email marketing as well as online PR. Nadeem has carried out affiliate management for a host of clients including the likes of Hilton and WHSmith. Contact: nadeem [at] azam.net

### Sinead Hernen – Director, Affiliate Partnerships



Sinead has been at the forefront of online marketing since 2003. Since joining Azam Marketing in January 2008, Sinead has helped secure high profile partnerships with Trinity Mirror as well as devise marketing strategy for many of Azam's other white label clients. She also managed the affiliate programs of the Littlewoods Shop Direct brands for three years. Contact: sinead [at] azam.net

### Karen Clayton – Key Accounts Director



Karen has had an illustrious digital marketing career spanning a decade and several years of Affiliate Management experience. She has worked for the likes of AOL, Littlewoods Shop Direct, Superbreak and Mediavest. Karen was voted by the affiliate marketing community as a finalist for Affiliate Marketing Manager of the Year at the 2010 a4u Awards. Contact: karen [at] azam.net

### Yagmur Guven – Senior Affiliate Manager



Yagmur is recognised as one of the leading Affiliate Directors in the UK and, over the last nine years, has held a number of high profile Affiliate Management positions with companies including Zanox and Vegas Affiliates. Most recently Yagmur was Publisher Account Director at Commission Junction where she was charged with growing the affiliate programs of the biggest advertisers. Contact: yagmur [at] azam.net



If you're interested in using Azam Marketing's award winning digital marketing and design services and getting your program listed on this document, call us on +44 (0) 20 7436 4496 or email results [at] azam.net .



Affiliate Marketing Results Since 1997

Experience, Enthusiasm and Efficiency

Azam Marketing, Bloomsbury, London WC1



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